

Foam3rite

A REVOLUTIONARY BREAKTHROUGH

- Provides a safe, soft, gentle wash
- Repeated washing enhances the vehicle's gloss and luster
- Increases customer satisfaction with a thorough wash, time after time
- Material is virtually water resistant – dirt and sand are washed away
- FoamBrite is extremely durable but soft and forgiving – a feather-light wash
- The wash process is unlike anything available at existing wash locations





FoamBrite

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YOU'LL SEE THE FOAMBRITE DIFFERENCE

FoamBrite has revolutionized the vehicle wash industry! This soft and gentle material produces cleaning action that brightens the vehicle's finish with repeated washing. You'll notice the difference when you feel FoamBrite. At first touch, you'll discover a unique product that is both pliant and supple, yet durable and forgiving – unlike any material ever used for vehicle washing. It is a feather-light fabric that is virtually water resistant, and its cell structure prohibits small

particles of dirt and sand from embedding into the material. FoamBrite provides an extremely safe, thorough wash.

Best of all, your customers will notice the difference the very first time they wash their vehicle with FoamBrite. As it cleans, FoamBrite actually brings back the hidden luster of the surface.

Wash after wash, the shine and beauty of the finish will continue to improve. When your customers see the FoamBrite gloss of their vehicles, they'll be back, time and time again.



FoamBrite
Wash Systems

Ryko's FoamBrite Wash System includes a multitude of features that allows Ryko to offer the best and safest clean in the industry. The FoamBrite Wash system includes 100% patented and exclusive FoamBrite wash material; a lightweight, closed-cell polymer cleaning material that is virtually waterproof and designed to prevent dirt from accumulating on the brushes. The FoamBrite wash system combines brush speed, surface pressure, wash material density and lubricity application to provide the highest quality wash. Other important components of the FoamBrite wash system include:



- **ULTRASONIC MAPPING:** Recognizes different vehicle types under the gantry, which, in turn, produces a safer, higher quality wash for any sized vehicle
- **AMP SENSING SENSORS:** This feature allows the System to recognize when a brush has been tangled in such things as a trailer hitch, and will shut down that arm for that wash to provide a safer wash process.
- **TOP BRUSH INTERRUPT:** Used in conjunction with the Ultrasonic Measuring pass, the top brush interrupt prevents the top brush from descending into pickup beds where it could come into contact with any accumulated debris and possibly damage the vehicle or machine. The ultrasonics "reads" or detects the profile of the vehicle to determine what type of vehicle is present. If a pickup is detected a timer is used to perform the top brush interrupt.

FoamBrite is more than a material; it is a complete wash system that has been extensively researched and was developed to provide the safest, best cleaning and most comprehensive wash system in the car wash industry.



FOAMBRITE SHINES IN SCIENTIFIC STUDY

Prior to the release of FoamBrite, Ryko, working with leading suppliers of paint to the automobile industry, conducted thousands of laboratory tests to determine the effect of FoamBrite washing on the painted surface of vehicles. These tests concluded that washing with FoamBrite provided a shine and gloss to the surface of the vehicle that was previously unattainable with any wash medium. Encouraged by the results of lab tests, Ryko took the next step to conduct a “real world” test of FoamBrite



THE TEST

Ryko purchased a 1997 black Pontiac Grand Prix right off the Pontiac production line in Kansas City.

Once back at Ryko, scientific measurements were taken on various segments of the vehicle to determine the initial shine and luster of the painted surface. The test tools for these measurements were a Glossmeter and a Reflectometer – devices that measure shine and color.

The vehicle was driven normally for one year without any special precautions to protect the painted surface.

During the course of the year the car was repeatedly washed using FoamBrite. Several areas of the car were covered to protect the paint from being touched during the wash process. Prior to and at the conclusion of each wash, measurements were taken using the test tools to determine the gloss and color of the painted surfaces. Readings were taken of the surface washed with FoamBrite and of the areas that were untouched during the wash process

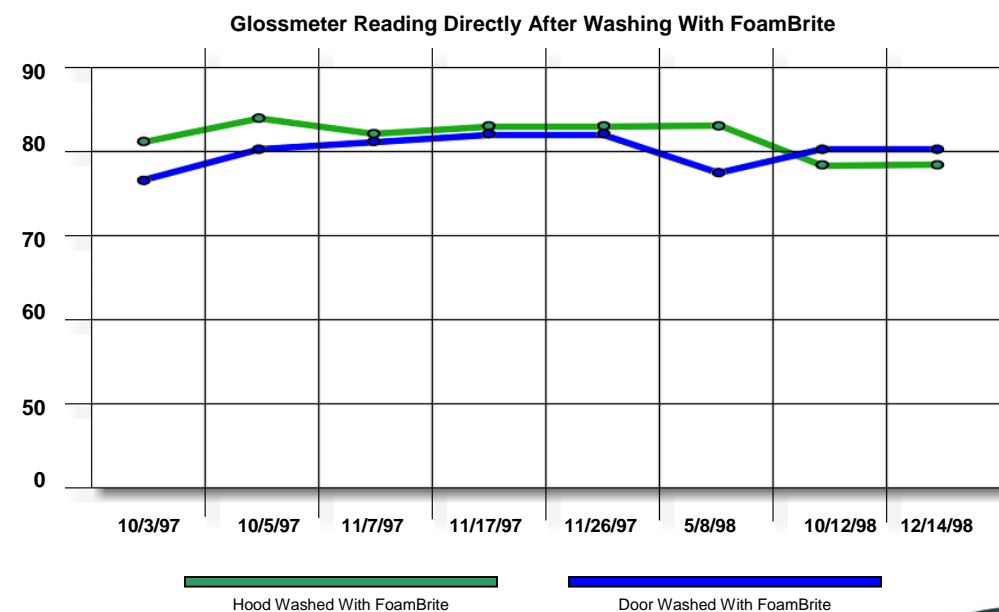


THE CONCLUSION

After a year's worth of washing with FoamBrite, the measurements of the gloss and color were virtually identical to the initial readings taken before the car had ever been washed. Any differences fell well within the margins of error for both test tools.

The gloss and color reading for the areas washed by FoamBrite showed a much higher shine than the readings taken from those areas not washed with FoamBrite

Additional testing conducted on older vehicles repeatedly showed that FoamBrite actually increased the gloss of the painted surfaces. Visual inspection of the “before and after” of these vehicles confirmed this and provided incredibly positive comments sometimes after only one wash.





PERSONALIZE YOUR WASH WITH 14 BRILLIANT FOAMBRITE COLOR CHOICES



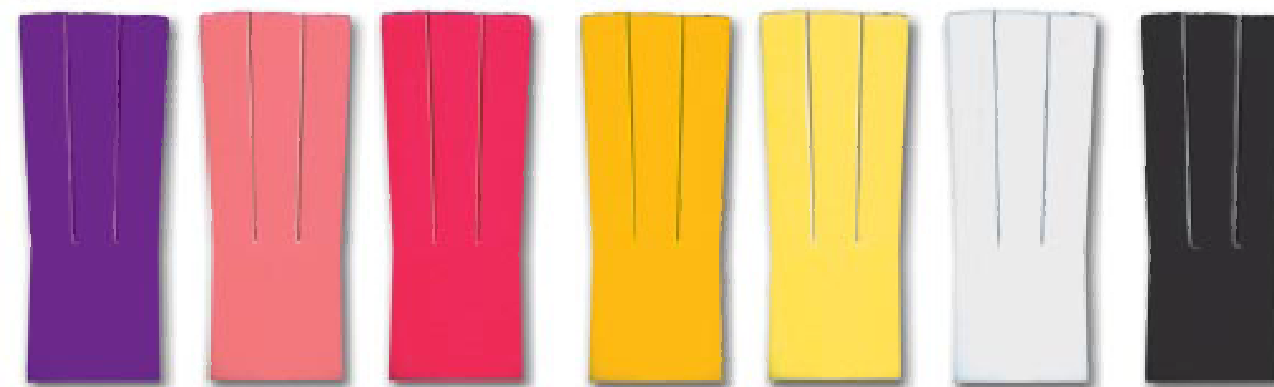
Want to support your local sports team or school? Need a certain look to satisfy zoning requirements? Want to present a certain image to the public?



FoamBrite gives you the opportunity to customize the look of your wash system. Let your imagination run wild! Combine any of the 14 vibrant FoamBrite colors now available to come up with an eye-catching effect with lots of curb appeal.



Customers young and old will be drawn to your site to see the show and to try your new colorful machine. Once they've tried FoamBrite, they will be back for more!



PURPLE PINK RED ORANGE YELLOW WHITE BLACK



GRAY SILVER GREEN LIGHT GREEN DARK BLUE BLUE LIGHT BLUE

